



*Great Leaders  
Great Organizations  
Lasting Results*

Bio

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***Dr. Brad McRae, CSP, Director, Atlantic Leadership Development Institute***

Brad is the Director of the Atlantic Leadership Development Institute in Halifax, Nova Scotia and Kingston Jamaica. He is a keynote presenter, consultant, and best-selling author and was trained in negotiating skills at the Project on Negotiation at Harvard University and leadership at the Harvard Business School's Leadership Best Practices Program.

Brad has earned his CSP (Certified Speaking Professional) designation and gives over 100 presentations across Canada and in the United States, Mexico, Australia, Africa, England and the Caribbean.

He is the author eight books including: *How to Write A Thesis and Keep Your Sanity*; *Practical Time Management*; *Negotiating and Influencing Skill*; *The Seven Strategies of Master Negotiators*; *The Seven Strategies of Master Presenters*, and *From our Grandmother's Lap: Lessons for a Lifetime*. His most recent book is, *The Seven Strategies of Master Leaders*. Brad is also the editor of *The Atlantic Leadership Development Institute Newsletter*. Lastly, Brad is a recognized philanthropist in Canada and Jamaica.